



LBFG Website Privacy Policy

Effective Date: September 1, 2015

This web site is owned and provided by LBFG.

We can be reached via e-mail at m.jackson@libertybuilding.com or by telephone at (407)703-1300.

Our postal address is: PO Box 1120, Zellwood, Florida, 32798.

Privacy Philosophy:

LBFG believes that electronic privacy is crucial to the ongoing success of the Internet as an educational, commercial, and service medium. This policy summarizes the type of information, including personally identifiable information, that we collect through our web site and how we might use that information. By using our web site, you consent to the collection and use of this information by LBFG.

Collection and Use of Information:

For each visitor to our web site, our web server automatically recognizes and collects the domain name of your Internet access provider (but not your e-mail address), which does not identify you personally. This information may be used to improve the content and usefulness of our Web site and for marketing purposes.

We also collect, retain in our database, and use information voluntarily provided by you under the following circumstances:

- If you participate in an online survey, we collect non-personally identifiable information which will be used for internal and marketing purposes.
- If you request services, products, or other information through this Web site, we will collect Personally Identifiable Information from you, including Contact Information (name, title, company name, address, telephone number, e-mail address, fax number, and any other information that might facilitate contacting you) and Financial Information (credit or debit card number, bank account number, and any other information that might facilitate collecting payment from you), which will be used to fulfill requests for such services or products.
- If you register to submit or post messages in any forum sponsored by LBFG through this Web site, such as a message board or chat room, we will collect and use your Contact Information for the purposes of maintaining your account in our system. Additionally, when posting messages on message boards or chat rooms, we will post your name (not an alias) with your message.

- If you correspond with LBFGE via e-mail, we collect your e-mail address and the content of the e-mail, which will be used to address issues raised by you or to respond appropriately.

In addition to the uses noted above, LBFGE may use your Contact Information to market our products and services to you and may sell or rent your Contact Information to others for marketing purposes. Please notify us in writing if you do not wish to be marketed to by LBFGE or third parties.

Affiliate Information: From time to time, LBFGE may obtain from its affiliates the contact information of individuals interested in industry information or services that we provide. We do not sell or disclose your email address to a third party for purposes of marketing.

LBFGE may also disclose Personally Identifiable Information in response to legal processes, such as a court order or subpoena, and any Personally Identifiable Information that you provide may be transferred in a merger, acquisition, restructuring, or other corporate transaction involving LBFGE or its assets.

Changes and Modifications:

LBFGE reserves the right to change or replace this Privacy Policy at any time. Changes will be posted here before the new Policy becomes effective. Please review this page periodically to remain apprised of our current policies and practices.

Products and Programs:

LBFGE may add, delete, or change the content or scheduling of the products and programs presented on this Web site at any time without notice. Security of LBFGE's website: LBFGE cares about the safety and security of your transaction(s) at our web site. We redirect visitors to a more secure server to transfer and receive certain types of sensitive information, such as credit card information, and take precautions against physical and electronic intrusion to protect against loss, misuse, or alteration of information that we have collected from visitors to our Web site or from correspondence or other documents. LBFGE cannot guarantee the security of information collected through this Web site or stored in its data systems, the accuracy of the information posted on or accessed through this Web site, or that the site is error- and virus-free.

Updating Your Information:

Upon written request, we will provide you with the Contact Information and Financial Information that we have collected and maintained about you. You can review and/or update this information by writing to us at the e-mail or postal address at the top of this page.

Links:

This Web site may contain links to other sites. LBFG has no control over the information and privacy policies and practices of those web sites and is not responsible for their content, collection, and use of information or freedom from error or viruses. It is your responsibility to recognize, by paying attention to your browser's address bar, when you are leaving LBFG's site.

Ad Servers:

LBFG does not partner with or have special relationships with any ad server companies advertising on our web site. LBFG is not responsible for any collection or use of information that an outside ad server may have collected from you.

Legal Statement:

This Privacy Statement forms part of the Terms & Conditions for use of this Web site. You should also review the Terms & Conditions as your use of this web site and any dispute arising under this Privacy Statement is subject to the terms and conditions contained therein.